

BELLUS
ALL NATURAL LABS

PRODUCT FORMULATIONS

Bellus Labs is the award-winning product formulation team behind some of the most innovative, inspiring, and successful skincare, haircare, wellness products in the industry today!

BELLUS LABS
NEW JERSEY

PRODUCT FORMULATION **IS IDEAL FOR**

Launching a brand is a sophisticated process and its success centers around the value and unique differentiators of the product(s) it's built upon.

At Bellus Labs our formulation services puts you in the driver seats to tailor an award winning product. Each step of the process is guided by an expert from our chemistry team, ensuring the best possible outcome.

Whether you want to heavily collaborate on all aspects of the project or want to let our experts lead and run the entire process we tailor each experience accordingly.

The Bellus team is experienced and will use the latest research and production techniques to build your perfect product. Our formulation process is structured to be effective, efficient while using innovative and time tested methods that get results.

NEW BRANDS

AMAZON SHOPS

MASSAGE THERAPISTS

SPA OWNERS

INFLUENCERS

HOLISTIC PRACTITIONERS

FORMULATION
PACKAGES

18-24 Weeks
Completion

\$5,250
Package Price

FORMULATION
PREMIUM

Theoretical Paper Formula Our chemistry team will build an innovative product formula unique to your requirements.	Expert Calls 4 Virtual Calls with Member of the Chemistry Team (15 Minutes Each)	Product Test Batch Includes (1) Initial Batch & (2) complementary revision batches (each batch comes with (2) 2 oz units)	Stability Testing 14 Day Stability Test (when you move to manufacturing)
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FORMULATION PREMIUM PLUS

24-30 Weeks
Completion

\$8,495
Package Price

Theoretical Paper Formula Our chemistry team will build an innovative product formula unique to your requirements.	Expert Calls 5 Virtual Calls with Member of the Chemistry Team (15 Minutes Each)	Product Test Batch Includes (1) Initial Batch & (3) complementary revision batches (each batch comes with (8) x 2 oz units)	Stability Testing 30 Day Stability Test (when you move to manufacturing)
Market Analysis Data on how to price and position your product, with insight on your 3 top competitors.	Product Content Get a curated list of your ingredients will the functions & benefits. Great for marketing.	Component Test Component Fill & Dispense Test (when you move to manufacturing)	

8-12 Weeks

Completion

\$2,450

Package Price

FORMULATION **VARIATION**

Change or Improve Your Formula

Our chemistry team will modify your existing product formula unique to your requirements. Great for improvements, scent & thickness changes

Product Test Batch

Includes (1) Initial Batch & (1) complementary revision batch (each batch comes with (2) 2 oz units)

Updated Documents

Includes Updated Paper Formula with Documented Change.



TESTING SERVICES

MICROBIAL TESTING

30 Day Testing
\$150

COMPATABILITY TESTING

Fill & Dispense
1 Week | \$250

Full Challenge
1 Month | \$495

Full Challenge
3 Month | \$895

Full Challenge
6 Month | \$1,295

STABILITY TESTING

14 Day Test
\$695

3 Month Test
\$1,195

6 Month Test
\$1,495

OTHER TESTING

Drop Test
\$150

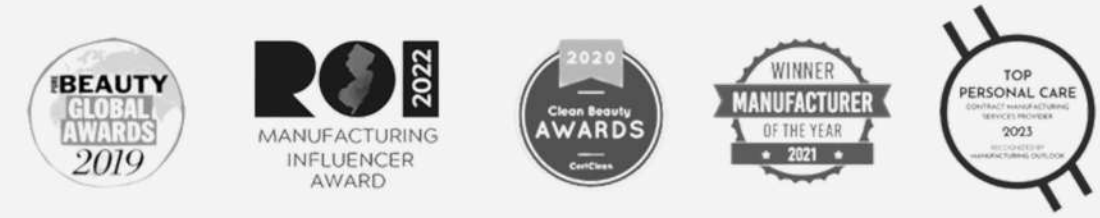
Shipping Simulation
\$795

Dermatologist Testing
\$995

Bellus Cruelty Free
Certification
\$495



COMMON QUESTIONS



WHAT'S THE MOQ MINIMUM ORDER QUANTITY?

Once you complete R&D and are ready for manufacturing, our MOQ for your first order is only 500 units per SKU

HOW FAST CAN I GET MY PRODUCTS?

First samples in 6-8 weeks | Full R&D Project Completion in as little as 18 - 24 weeks

WHAT INGREDIENTS CAN I REQUEST?

We have access to thousands of ingredients and will work to access what ever ingredients you desire. 9/10 times we can get what you request, however If we can't get it (for cost or access reasons), you can either send it in, or we can do a custom sourcing engagement.

WHAT ARE THE COSTS TO MANUFACTURE MY PRODUCTS?

The per unit cost depends on a few factors. The size of the product, qty you order and the potency of the formula. For example a 4 oz body butter, at 500 units can range from \$3.95 (low end) to \$8.95 (high end)

WHY CHOOSE YOUR LAB?

We provide a white glove experience from start to finish. You'll collaborate directly with our chemistry team & product designers to achieve award winning results.



TEL:

+1 888-406-7570

WEBSITE

SBELLUS.COM

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AWARD-WINNING SERVICE
CREATE THE **ALL-NATURAL**
PRODUCT OF YOUR
DREAMS

BELLUS
ALL NATURAL LABS