

Build or Expand Your Business

With Bellus Labs

Bellus Labs is your key to building your beauty and skincare business by offering customizable, clean, and high-quality products designed with your ideal clientele in mind.



A little about us...

Founded in 2015 by husband and wife duo Michael and Kristina Cimo, Bellus Labs works with some of the most cutting-edge businesses and entrepreneurs to create high quality, all-natural, and expertly crafted beauty and skincare products designed for a robust market of eager customers.

We provide a full suite of services that allow you to focus on growing your business while we cultivate a smooth, turn-key launch for your product.

Each order is made fresh, with care, and using the highest industry standards. Our labs adhere to the strictest of cleanliness guidelines and requirements by cGMP, CDC, & OSHA, as well as our rigid in-house expectations.

Bellus Labs understands what it takes to succeed in the beauty and skincare space, with many of our products being featured on IPSY, Fox News, NBC, Pure Global Awards, and even being named a winner in the 2020 Clean Beauty Awards.



Your Turnkey Business Resource

CLEAN, POTENT, PRODUCTS

Our award-winning team of chemists, herbalists, and aromatherapists will help you create and cultivate products that are clean, natural, and aligned with your values.

DIGITAL & WEB DESIGN

Our team of talented graphic designers, 3D artists, and web designers to create stunning visuals and memorable content that will convert clicks into sales.

IN-HOUSE MARKETING

You know your vision, and we know the beauty and skincare industry.

With combined decades of experience in the beauty space, Bellus Labs In-House Marketing team makes connecting with your ideal audience easy with customized campaigns, vlogs, blogs, Facebook posts, and social media content.

BRAND STRATEGY

From inception to launch and beyond, our team of skincare and beauty brand strategists will help your brand stand out from the crowd.

Our team helps your brand rise above the noise, connect with your ideal clientele, and make your skincare launch a rousing success.



Your Time Is Now

There has never been a better time to step into the all-natural skincare and beauty industry. With record breaking profits and a wide spectrum of niche markets, creating a private label skincare or beauty line offers maximum versatility and unprecedented growth opportunities.

Ideal For

NEW BRANDS

AMAZON BUSINESSES

E-COMMERCE BUSINESSES

SALONS AND SPAS

MASSAGE THERAPISTS

MAKE-UP ARTISTS

HOLISTIC PRACTITIONERS

INFLUENCERS



PRIVATE LABEL

MOQ - AS LOW AS 250 UNITS*

TIMELINE - AS LITTLE AS 6 WEEKS

Browse, Brand and even customize one of our 40 stock skin, hair or therapeutic products.

Unlike other private label labs we allow you to customize (Boost) your products.

From scent boosts, to anti-aging or vitamins boosts. Our customizable menu of private label products will set you apart from the rest.



MANUFACTURING

MOQ - AS LOW AS 500 UNITS

TIMELINE - AS LITTLE AS 6-8 WEEKS

Have a formula? Looking for a new manufacture? Let our expert team help bring your product to market in our Award winning, FDA registered and ISO certified facility.

We specialize in all types of manufacturing, from liquids, thick oils, high viscosity, powders and hot pours.



CUSTOM FORMULATION

PACKAGES STARTING AT \$1950.00

TIMELINE - AS LITTLE AS 12 WEEKS

Work with our award winning chemistry team to create your own product.

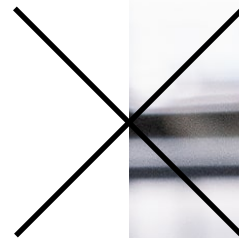
With this white-glove service, you can either provide specific requirements or let our team do the research and build out the perfect product. Unlike other labs you will OWN the formula upon completion of the project. *(when you move to MFG)

What Can I Create?

If you can dream it, we can create it - the sky is the limit! With our team of chemists, herbalists, aromatherapists, estheticians, and beauty-brand experts, Bellus Labs delivers a well-rounded approach to product design, creation, and branding.

Our knowledgeable and experienced staff of professionals are focused on bringing your beauty and skincare line to life.

Using only clean, locally sourced, and high-quality ingredients, along with our industry low minimum order quantities (MOQ) and large production capacity, Bellus Labs can accommodate any request, at any size, at any time.





WHAT THEY SAY ABOUT US

“Working with Bellus has been amazing!
They made this process so easy.
They were able to bring my every request to life
before I even asked. What an experience.”

INEZ LAVEL - CELEBRITY WAXER

OTHER SERVICES

Website & Design

Website Design Subscription	Includes Upfront Design, Hosting, Security, 2 hrs of monthly work & updates	\$125pm
Full Branding Package	Includes complete branding - logo design, fonts to use, color palette and tone of voice in one media pack. 2 rounds of amends.	\$995
Package Design	Hi Resolution Label/Packaging Design w/ 3D Digital Bottle Rendering	\$650
Additional Label / Packaging Design	w/ Rendering	\$400
Logo Design	(includes 3 concepts and 1 revision)	\$395
Brand Name Package	(Includes 10 Trademark/.com clear names)	\$995

OTHER SERVICES

Marketing

Facebook / Instagram Page Setup	Full page setup, bio, logo and integration	\$650
Weekly Instagram posts	5 Posts created and published each week	\$750pm
Facebook & Instagram Posts	5 Posts created on Facebook each week as well as Instagram	\$1,000pm
Meta Business Account Creation	Account created on Meta Business to build Facebook/Instagram Ad Campaigns	\$650
Facebook/Instagram Ad Campaign	Ad Campaign creation with static ad	\$395
Google Ad Account Setup	Full Setup, Domain integration and keyword research	\$650
Google Ad Campaign Creation	Creation of Google Search & Display Campaign	\$395

OTHER SERVICES

Dropshipping

One-time setup and integration into shipping systems	(includes email seq to customer – Tracking ect.)	\$695
Packing Material	(Boxes, Fill)	\$TBD
Monthly Program cost	(Typically covered by the shipping fee to your customers)	
	Up to 25 boxes	\$5.00/PerBox
	Up to 100 boxes	\$4.75/PerBox
	Up to 300 boxes	\$4.50/PerBox
	Up to 500 boxes	\$4.25/PerBox
	Up to 1,000 boxes	\$4.00/PerBox

BELLUS

ALL NATURAL LABS

HOURS OF OPERATION

Mon - Fri
9am-4pm (EST)

sbellus.com