## Bring Your Own Formula

Bellus Labs is your key to building your beauty and skincare business by offering customizable, clean, and high-quality products designed with your ideal clientele in mind.

#### A little about us...

Founded in 2015 by husband and wife duo Michael and Kristina Cimo, Bellus Labs works with some of the most cutting-edge businesses and entrepreneurs to create high quality, all-natural, and expertly crafted beauty and skincare products designed for a robust market of eager customers.

We provide a full suite of services that allow you to focus on growing your business while we cultivate a smooth, turn-key launch for your product.

Each order is made fresh, with care, and using the highest industry standards. Our labs adhere to the strictest of cleanliness guidelines and requirements by cGMP, CDC, & OSHA, as well as our rigid in-house expectations.

Bellus Labs understands what it takes to succeed in the beauty and skincare space, with many of our products being featured on IPSY, Fox News, NBC, Pure Global Awards, and even being named a winner in the 2020 Clean Beauty Awards.



# Bring Your Idea To Life

#### **Need Samples?**

Have an existing or new formula? Need samples? Let our expert labs team bring it to life. Our service begins with a formula review call to learning more about your product and Brand.

After you securely upload your formula into our client portal, our Lab team will assess and source your ingredients to run your batch.

Each Sample batch consists of (4) 2oz bottles or jars (12+ bottles/jars upgrade is available), branded in Bellus sample packing. (Full branded samples upgrade available).

This engagement starts at \$650, and only takes 2-3 weeks.

# White Glove Experience

### Contract Manufacturing

Have a successful product? Current manufacturer, lacking quality and fast lead times? We're not surprised, so many labs today either out source, lack quality control measures and have lost that personal touch.

With Bellus, you are assigned a brand coach, she or he will work with you to build your new manufacturing strategy to ensure the highest margins and fastest turnaround time.

With our data driven approach we can analyze your sales, and sourcing trends to optimize your brand and drive a larger ROI.

### **Confidentiality** & Security

We understand the value of intellectual property and the impact it has on your business. This is why we have developed a password protected, in house batch and sourcing system to ensure your data stays safe.

Each Bellus team member is under a strict Non disclosure and competes to give your and true piece of mind.



## WHAT THEY SAY ABOUT US

"Working with Bellus has been amazing! They made this process so easy. They were able to bring my every request to life before I even asked. What an experience."

**INEZ LAVEL - CELEBRITY WAXER** 

### **Frequently Asked Questions**

#### WHAT ARE THE ORDER VOLUMES AND MINIMUMS?

Unlike most labs we dont require you to buy 5000 units, you can order as low as 500 Units Per Sku. Our lab can handle up to 30,000 units per sku per month with standard turnarounds. Anything above 30,000 per sku requires a custom contract and turnaround commitment.

#### HOW FAST CAN I GET MY PRODUCTS?

New Samples average 3-4 weeks, depending on the sourcing of your ingredients. If we have them in stock it could be as soon as 1-2 weeks.

#### HOW MUCH DO THE PRODUCTS COST?

Product prices depend on your ingredients and amount of product ordered. For example a body butter can range from \$3.50 - \$8.00.



All products are made in house, here in the UNITED STATES under strict FDA, ISO & cGMP Guidelines.

However, we believe the biggest factor is that we truly care if you succeed and sell your products. This is a partnership, and we can provide with all the support and resources necessary.



HOURS OF OPERATION Mon - Fri 9am-4pm (EST)

sbellus.com